



# Diana Campos Hernández

## UX/UI DESIGNER

Mexico City, 18/06/1990

My goal is to create valuable experiences that help people connect better with products. I love working on projects that bring together technology and communication, using creative solutions in both physical and digital forms.

### CONTACT

Milan, Italy

+39 338 567 4070

di.disegno@gmail.com

<https://dianacampos.it/>



Portfolio  
link!

### SKILLS

#### UX | UI

Figma, design system, Sketch, InVision App, Optimal, Hotjar, Principle, Axure, Adobe Suite

#### Web

HTML, CSS, SASS

#### Languages

Spanish, English, Italian

### EDUCATION

#### Bachelor's degree in Design and Visual Communication

National Autonomous University of Mexico, 2008-2013

#### Master in Interaction Design

NABA, 2018

### WORKING EXPERIENCE

#### Wash Out (Telepass), UX, UI designer

July 2020 - Currently. Milan, Italy

Managing the complete design process and user experience for digital platforms, including a consumer app, operators app, website, and operations dashboard.

#### Assist Digital (Vodafone), UX, UI designer

March 2019 - July 2020. Milan, Italy

Improve the consumer app's user experience. Guarantee the correct application of the design system. Ensure visual designs align with the company's brand identity guidelines.

#### Imille, UX, UI designer

6 month internship. Milan, Italy

Analyze and apply design principles, create high-end prototypes. Design user interfaces focused on aesthetics and usability for international clients.

#### Entrepids, Front-end designer

May 2016 - December 2017. Mexico City

Optimize and develop the frontend for e-commerce platforms by defining user experiences and creating detailed user interface guidelines.

#### Tech & Design, Junior Web Designer

January 2015 - January 2016. Mexico City

Develop new and useful features for online banking platforms to enhance usability, security, and the overall user experience, working closely with clients

#### Carel S.A de C.V., Marketing & Communication

March 2013 - January 2015. Mexico City

Produce stationery and marketing materials, development of the corporate website. Make sure visual designs are consistent with the company's brand identity standards.